

A purple-tinted background image showing a group of business professionals in suits. In the center, two hands are shaking in a firm grip, symbolizing a deal or agreement. The image is slightly blurred, focusing attention on the text overlay.

# DELEGATE LIST **BUSINESS ARENA** HELSINKI 2020

AS OF 17 JANUARY 2020

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Please note that the delegate list only includes names of people who have given an active approval in accordance with GDPR.

# BUSINESS ARENA HELSINKI

## ORGANISERS

BUSINESS ARENA

fastighets  
nytt

## IN COOPERATION WITH

Kiinteistö

BONNIER  
Business Forum

## PARTNERS

AS OF 17 JANUARY 2020

DATSCHA

expandia

fastighetsjobb.se

GENESTA

Hahtela

Helsinki

HELSINKI REGION  
CHAMBER OF COMMERCE

HEMSÖ

LOGISTIC  
CONTRACTOR

NCC

NEWSEC

Nordanö

Proptech  
Finland

pwc

REALIA  
MANAGEMENT

RICS

TURKU

Vantaa

VARMA

VATTENFALL

WOMEN TALK  
REAL ESTATE

FIRST NAME	SURNAME	TITLE	COMPANY
Jerry	Aaltonen	Investment Manager	Brunswick Real Estate Equity Investment Management
Arvi	A. I. Luoma	Managing Director, Head of European Investments	W. P. Carey
Ilkka	Aaltonen	Advisor	City of Helsinki, Urban Environment Division
Frida	Ahlberg	Event Coordinator	Fastighetsnytt/Business Arena
Jonas	Ahlblad	Partner	Sirius Capital Partners
Päivi	Ahloos	Project Director	City of Helsinki
Theresa	Ahola	Journalist	Fastighetsnytt/Byggindustrin
Tuomas	Ahonen	Associate Director	Genesta Property Nordic
Mika	Alanko	Partner	Roschier Attorneys Ltd.
Heikki	Alén	Senior Developer	NCC Property Development
Anna	Alsborger	Transaktionsansvarig	Hemfosa Fastigheter AB
Jörgen	Andersson	Koncernchef	Wästbygg Gruppen
Mattias	Andersson	Senior Business Project Manager	Hemsö Fastighets AB
Kristina	Andersson	Global Head of Research	Datscha
Tiina	Antinoja	Architect and Partner	Muuan
Merja	Aura	Editor-in-Chief	Bonnier Business Forum
Jimmy	Balmain Lehtinen	Content Manager	Fastighetsnytt/Business Arena
Thomas	Baltell	Director Nordic Real Estate Finance	Helaba
Ilija	Batljan	CEO	Samhällsbyggnadsbolaget
Peggy	Bauer	COO	Helsingin Leijona Oy
Marjaana	Berger	Director	eQ Asset Management Ltd
Petri	Bergström	Head of NCC Property Development Finland	NCC Property Development
Gustav	Björkman	Head of Strategy and Transaction	Hemsö Fastighets AB
Suzana	Bossel	Head of Marketing and Communication	Magnolia Bostad AB
Jeroen	Bus	Partner	PwC
Nina	Cainberg	Director	Sirius Capital Partners
Sven	Dahlin	Partner	Nordanö
Kenneth	Dalkvist	Director	Nordisk Renting Oy
Bruce	Dear	Head of Real Estate London	Eversheds-Sutherland
Cecilia	Diamond	Event Manager	Fastighetsnytt/Business Arena
Virpi	Ekholm	Director, Real Estate and Housing	City of Tampere
Jonas	Ekstrand	Key Account Manager	Fastighetsnytt/Business Arena
Juha	Elo	Marketing Manager	City of Turku
Sakari	Elo	Director	Kansallis-toimitilat Oy
Jennifer	Eloheimo	Director	eQ Asset Management Ltd
Arne	Engvall	Partner	PwC
Niclas	Engvall	CEO	Corporate Fiber Technologies
Leigh	Ewin	Head of Startup Ecosystem Development	Espoo Innovation Garden
Hanna	Fjeldgård	Transaction Associate	Hemfosa Fastigheter AB
Elin	Flamand	Head of Portfolio	NatWest Nordisk Renting
Eirik	Forthun	Partner/ Fund Manager	NRP Asset Management AS
Anton	Friling	Investerare	BlackRock
Annika	Fridolf	Partner	Brunswick Real Estate Equity Investment Management
Anna-Maija	Grandy	Head of Project Development	Ailecon Oy
Samuel	Granvik	Director	eQ Asset Management Ltd
Daniel	Grönlund	Associate	PwC
Tomi	Grönlund	Managing Director	Mrec Investment Management
Patrick	Gylling	CEO	Sirius Capital Partners
Pyry	Haahtela	Head of Valuation & Analysis	Haahtela

FIRST NAME	SURNAME	TITLE	COMPANY
Sami	Haapanen	Director	City of Helsinki, Urban Environment Division
Otso	Halsti	Partner	Assai Oy
Heidi	Hanhijärvi	Asset Manager	Hemsö Fastighets AB
Lina	Hann	Head of Sales and Marketing	Fastighetsnytt/Business Arena
Jonas	Hedqvist	Key Account Manager	Fastighetsnytt/Business Arena
Risto	Heikkinen	Head of Leasing	City of Helsinki, Urban Environment Division
Mikko	Heiska	Head of Property Management Finland	Samhällsbyggnadsbolaget SBB
Mani	Hemmaty	Byggchef	Logistic Contractor
Päivi	Hiekkanen	Account Manager	Vattenfall AB
Markku	Hietala	Partner	Realidea Oy
Timo	Hintsanen	Director of City Planning	City of Turku
Joonas	Hoikkala	Consultant	Vahanen Rakennusfysiikka Oy
Jenny	Holmér	Communication Manager	Hemsö Fastighets AB
Johanna	Holmström	Business Controller	Hemsö Fastighets AB
Jarmo	Hyartt	Partner	Haahtela
Tero	Immonen	Director	Realia Group Oy
Riikka	Jakovuori	Country Manager	Epicenter Helsinki
Juhani	Jalava	Partner	Haahtela
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Michelle	Jeng	Business Project Manager	Hemsö Fastighets AB
Andreas	Jennische	News Editor	Fastighetsnytt/Byggindustrin
Yirui	Jiang	Head of Property Development and Project Management	NCC Property Development
Marko	Juhokas	Director	Nordisk Renting Oy
Tytti	Juhokas	Property Manager	Varma
Anssi	Juntunen	Head of Property Development	A-Insinöörit Rakennuttaminen Oy
Mikko	Jussila	Associate	PwC
Jouni	Järvinen	Account Manager	RPT Docu Oy
Saku	Järvinen	Consultant	Realidea Oy
Jonas	Jönehall	CFO	Wästbygg Gruppen
Mika	Kaasalainen	Property Manager	Varma
Virpi	Kaikkonen	Director of Properties and Development & Board Executive	Lidl
Hanna	Kaleva	Managing Director	KTI Finland
Sirpa	Kallio	Project Manager	City of Helsinki, Urban Development Projects
Heikki	Kangas	Head of Valuation & Analysis	Newsec
Antti	Kari	Real Estate Director	City of Vantaa
Simo	Karjalainen	Development Manager	Hemsö Fastighets AB
Maria	Karlsson	Business Project Manager	Hemsö Fastighets AB
Miro	Karttunen	Managing Director	Newsec
Katja	Kaukoranta	Manager	PwC
Iiro	Kauppi	Business Developer	NCC Property Development
Laura	Kautto	Marketing Manager	Newsec
Sandra	Kennlöv	Economy and Administration	Fastighetsnytt/Business Arena
Antti	Kerppola	CEO	YLVA
Jukka	Kettunen	Founder	Cityfier / AINS Group Ltd
Neal	Kilbane	Senior economist	Oxford Economics
Eero	Kiljunen	Vd	Haahtela-rakennuttaminen Oy
Tomas	Koivu	Partner	Nordanö Partners
Jukka	Koskela	Vice president	Realia Group Oy
Tarja	Koskela	Property Manager	Varma

FIRST NAME	SURNAME	TITLE	COMPANY
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Sanna	Kostiainen	Head of Marketing & Communications	Newsec
Mikko	Krootila	Director	Logicor
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Lasse	Käck	Vice President	Realia Group Oy
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Linda	Lagerdahl	Business Development	Fastighetsnytt/Business Arena
Timo	Laiho	Real Estate Development Manager	City of Turku
Juha	Laitinen	Partner	PwC
Vesa	Laitinen	Account Manager	Vattenfall AB
Leif	Lanke	Senior Analyst	DNB
Jyrki	Lappi	Director of City Planning	City of Turku
Carola	Lavén	Vice President and Investment director	Castellum
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Jari	Lehtinen	Senior Manager	PwC
Dr Tero	Lehtonen	CEO	JLL Finland
Jorma	Lehtonen	Managing Director	Logicor
Birgitta	Leijon	Nordenchef	Helaba
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Therese	Lidén	Transaktionsansvarig	Storebrand Fastigheter AB
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Raoul	Lindberg	Real Estate Developer	Spacemaker AI
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Jenny	Lindholm	Head of Nordics	Allianz Real Estate
Jussi	Lindholm	Director	Realia Group Oy
Juha	Lindström	Partner	Hannes Snellman Attorneys Ltd
Peter	Lingmerth	Managing Director	Fastighetsnytt/Business Arena
Elias	Ljungberg	Photographer	Visual Verge
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Heikki	Malinen	Chairman of the board	Realia Group Oy
Jukka	Manninen	Investment Manager	NCC Property Development
Rikhard	Manninen	Director	City of Helsinki, Urban Environment Division
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Anna	Marand	Head of Project Development	Hemsö Fastighets AB
Linda	Marthon	CEO	Hestia, part of Realia Group
Tommi	Metsälä	Project Manager	Varma
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Markus	Mittler	Technology & Sustainability Officer	Brunswick Real Estate Equity Investment Management

FIRST NAME	SURNAME	TITLE	COMPANY
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Janne	Mustonen	Special Advisor	City of Turku
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Maarit	Mäkikyrö	Project Manager	Haahtela
Mika	Mäntykenttä	Account Manager	Vattenfall AB
Andre	Møller	Property Manager	NRP Asset Management AS
Sven	Møller	Chief Account Manager	Nykredit Bank A/S
David	Neil	CEO	Genesta Property Nordic AB
Carl	Nielsen	Business Project Manager	Hemsö Fastighets AB
Jani	Nieminen	CEO	Kojamo
Marja-Liisa	Niinikoski	CEO	Helsinki Business Hub
Kai	Niinimäki	Property Manager	Varma
Jussi	Nokkala	Director	PwC
Maarit	Nordmark	Head of Asset Management	Hestia, part of Realia Group
Susanna	Norelid	CEO	SN Advokat AB
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Peter	Nyman	Journalist	MTV3
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Joni	Painilainen	Partner	PwC
Annika	Paitula	Senior Manager	PwC
Ilkka	Paju	CEO	Kansallis-toimitilat Oy
Anders	Palmgren	Partner	Genesta
Markus	Palmroth	Director	Kansallis-toimitilat Oy
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Lotta	Partanen	Corporate responsibility	EcoReal
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Toni	Pekonen	Head of Asset Management	Varma
Tommi	Peltonen	Partner	Haahtela
Lauri	Peltoniemi	Associate Director	Nordanö Partners
Heli	Pennanen	Project Manager	Haahtela
Esa	Pentikäinen	Head of Transactions	Newsec
Hannu	Penttilä	Deputy Mayor	City of Vantaa
Victor	Persson	Director	BlackRock
Veronica	Pettersson	Marketing & Communications	Fastighetsnytt/Business Arena
Anna	Pihlajaniemi	Investment Manager	Genesta Property Nordic
Arto	Piispanen	Area Director	Realia Group Oy
Hannele	Pokka	Permanent Secretary	Ministry of the Environment
Jarna	Pukkila	Senior Manager	PwC
Anttoni	Puntala	Associate	PwC
Teemu	Putkinen	Senior Associate	PwC
Markku	Raatikainen	Director	Realia Group Oy
Jussi	Raitaniemi	Business Director, Partner	Trevian
Mari	Rajaniemi	Energy and Environmental Services	Realia
Frans	Ramberg	Associate Director	Advium Corporate Finance Oy
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FIRST NAME	SURNAME	TITLE	COMPANY
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Sari	Raunio	Director	Varma
Emmi	Rautio	Associate	PwC
Fredrik	Reinfeldt	Former Prime Minister of Sweden	
Taina	Riekkinen	Project manager	City of Turku
Heidi	Riiheläinen	Sales Manager	RPT Docu Oy
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Mads	Rohde	Affärsutvecklingschef	Logistic Contractor
Tiia	Rokka	Associate	PwC
Daniel	Roos	Operativ chef	RPT Docu Oy
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Eelis	Rytkönen	Urban Developer	NCC Property Development
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Jouko	Räisänen	Project Manager	Varma
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Esa	Salminen	Consultant	Vahanen Environment Oy
Olli-Pekka	Salonen	Director	PwC
Hanna	Santasalo	Head of Leasing & Retail	Newsec
Anna-Liisa	Sarasoja	Director	Newsec
Katariina	Sarin	Partner	Newsec
James	Seppala	Head of Real Estate Europe	Blackstone
Johan	Skoglund	CEO	JM AB
Jimi	Siekkinen	Transaction Associate	NatWest Nordisk Renting
Tommi	Sievers	Partner	Nordanö Partners
Tom	Sjöholm	Analytiker	DNB
Katarina	Skalare	Chief Sustainability Officer	Heimstaden
Kati	Soini	Senior Business Advisor/Hotel Investments	Helsinki Business Hub
Markus	Steinby	Director	KTI
Essi	Sten	Head of Finnish operations	Hemfosa Finland
Miko	Stenman	Business Development Manager	ruut8 OÜ
Nadim	Stub	Managing Director	Proptech Denmark
Nils	Styf	CEO	Hemsö
Susanna	Sucksdorff	Managing Director	Tengbom Oy
Pontus	Sundin	Vd	Brunswick Real Estate Capital Advisory AB
Pekka	Sundman	Director of City Development Group	Turku
Susanna	Suomela	Marketing Manager	Realia Group Oy
Immo	Suutarinen	Director	Newsec
Marja Liisa	Suutarinen	Director	Genesta Property Nordic Finland Oy
Michael	Swank	Managing Director	Blackstone
Niklas	Svensson	Business Unit Manager	Tengbom
Outi	Säntti	Project Manager	City of Helsinki, Urban Development Projects
Matti-Pekka	Sävelkoski	CFO	Sirius Capital Partners
Björn	Teir	Partner	Haathela
Sverrir	Thor	Finance Editor/Business Development	Fastighetsnytt/Business Arena
Ilkka	Tomperi	Director	Varma

FIRST NAME	SURNAME	TITLE	COMPANY
Marjo	Totro	Marketing Manager	NCC Property Development
David	Träff	Transaction Associate	Hemfosa Fastigheter AB
Jouko	Turto	Director	City of Turku
Hanna	Turunen	Project Manager	Haahtela
Olavi	Töyli	Consultant	Vahanen Rakennusfysiikka Oy
Matti	Uusivirta	Head of Sales Finland	Datscha
Pertti	Vanhanen	Global Co-Head of Real Estate	Aberdeen Standard Investments
Jan	Vapaavuori	Mayor	City of Helsinki
Simo	Vilhunen	Head of Capital Markets, partner	Newsec Finland
Kari	Virta	Vice president	Realia Group Oy
Kimmo	Virtanen	Director, Scandinavia, Russia and the Baltic States	Christie & Co
Juha	Vuorinen	CEO	Realpro
Jussi	Vyyryläinen	Vice President	Citycon Oyj
Reijo	Väliharju	Program Director, Hiedanranta	City of Tampere
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Fredrik	Westin	CFO	Magnolia Bostad AB
Erik	Widmark	Partner	Brunswick Real Estate Equity Investment Management
Alex	Wiik	Analyst	Nordisk Renting Oy
Alexander	Wörlund	Fund Manager	Brunswick Real Estate Equity Investment Management

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