

# BUSINESS ARENA LONDON 2019

PARK PLAZA LONDON RIVERBANK | 23 MAY

AS OF 16 APRIL 2019

## THE **BIG** PICTURE

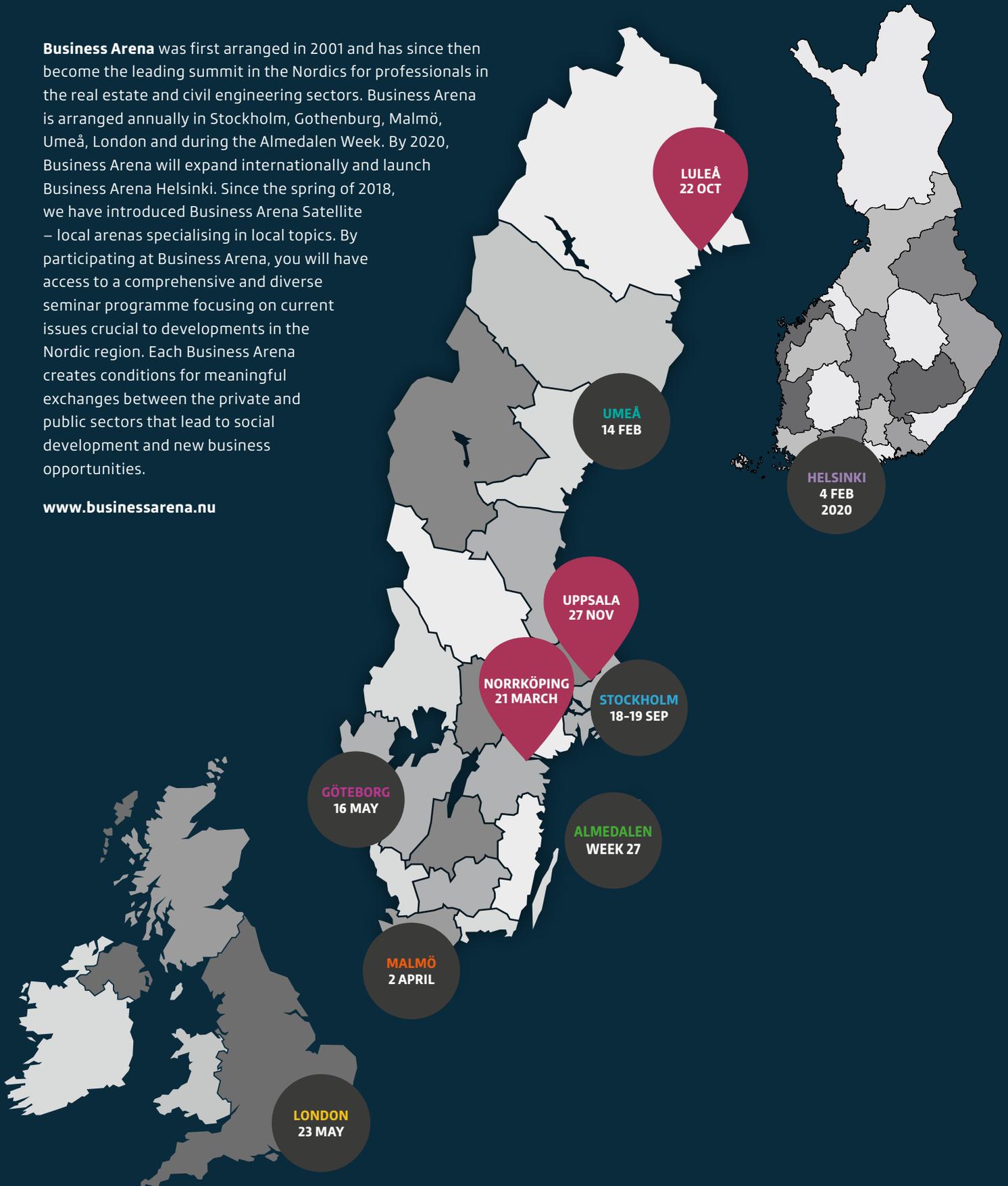
Everything you need to know about  
investing in Nordic property.



# BUSINESS ARENA

**Business Arena** was first arranged in 2001 and has since then become the leading summit in the Nordics for professionals in the real estate and civil engineering sectors. Business Arena is arranged annually in Stockholm, Gothenburg, Malmö, Umeå, London and during the Almedalen Week. By 2020, Business Arena will expand internationally and launch Business Arena Helsinki. Since the spring of 2018, we have introduced Business Arena Satellite – local arenas specialising in local topics. By participating at Business Arena, you will have access to a comprehensive and diverse seminar programme focusing on current issues crucial to developments in the Nordic region. Each Business Arena creates conditions for meaningful exchanges between the private and public sectors that lead to social development and new business opportunities.

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# TABLE OF CONTENTS

Partners and organizers .....	5
Programme overview .....	8
Opening sessions.....	11
Current market overview .....	12
Seminar 1: Listed companies.....	14
Seminar 2: The Nordics: Finland and Iceland .....	16
Seminar 3: The Nordics: Denmark, Norway, Sweden .....	18
Seminar 4: Market risks .....	20
Seminar 5: Funding and leverage .....	22
Concluding session .....	24
Information and registration .....	26
Contact.....	27

## AGENDA

# BUSINESS ARENA LONDON 2019

## THURSDAY 23 MAY

<b>8 am</b>	Registration and coffee
<b>9 am</b>	Opening session
<b>10 am</b>	Coffee break and networking
<b>10.30 am</b>	Current market overview, parallel seminars
<b>11.30 am</b>	Break and networking
<b>11.45 am</b>	Parallel seminars
<b>12.30 pm</b>	Lunch
<b>2 pm</b>	Parallel seminars
<b>2.45 pm</b>	Coffee break and networking
<b>3.15 pm</b>	Parallel seminars
<b>4 pm</b>	Break and networking
<b>4.15 pm</b>	Concluding session
<b>5 pm</b>	Networking drinks

WELCOME TO BUSINESS ARENA LONDON 2019

# THE NORDICS: AN ATTRACTIVE CORE MARKET

A warm welcome to the second edition of Business Arena London – your guide to investment in the Nordic property market. During the months that have passed since the inaugural event in May 2018, the interest from foreign investors in the Nordic property market has remained strong. It has in fact increased and with good reason.

With strong institutions, low corruption, a professional market environment and, perhaps most importantly, prosperity and well-developed and stable welfare economies, the Nordics certainly match the description of safe haven economies. Add to that the fact that investments in Nordic property markets have yielded excellent returns over the past years. It shouldn't come as a surprise that the region has gone from being regarded as an opportunistic market to now being widely regarded as a natural ingredient in a core portfolio.

In recent years, there has been an inflow of international capital into the Nordic market and in 2018, foreign investors accounted for 40 percent of the total transaction volume, which for the fourth year in a row exceeded EUR 40 billion. Thus, the Nordic market maintains its position as one of the most liquid in Europe.

The combination of safe havens, knowledgeable players, liquid markets and good returns makes the Nordics an attractive region and the purpose of Business Arena London is to promote this attractive investment market. Business Arena London brings together top executives and leading experts in the Nordic property market with investors and capital market professionals for the benefit of all.

Once again, a warm welcome to Business Arena London 2019. Enjoy our high-quality programme and do not miss out on the opportunity to rekindle old friendships and establish new contacts!



**Lena Stark**  
Managing Director, Fastighetsnytt Förlags AB



# PARTNERS

## BUSINESS ARENA LONDON 2019

AS OF 16 APRIL 2019

### PRESENTING PARTNER



### PARTNERS



### MEDIA PARTNERS



22 MAY 7.00-10.00 PM

# *Welcome Reception*

**IN CHINO LATINO RESTAURANT  
AT PARK PLAZA LONDON RIVERBANK**

In accordance with Business Arena tradition, we are delighted to invite you to join us for a Welcome Reception with drinks and nibbles.

**Where:** Park Plaza London Riverbank

**When:** 22 May, 7-10pm

Please RSVP when registering for the congress.

We look forward to seeing you there!



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## **NORDIC REAL ESTATE UPDATE**

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# PROGRAMME OVERVIEW THURSDAY 23 MAY

– BUSINESS ARENA LONDON 2019 | PARK PLAZA LONDON RIVERBANK

8 am	Registration & coffee	
9 am	Opening session	
10 am	Coffee and networking	
10.45 am		<p><b>Current Market Overview</b></p> <p>UK property market: Inward investment as the tide turns</p>
		<p><b>Current Market Overview</b></p> <p>Transactions in the Nordic market – an overview</p>
11.30 am	Networking	
11.45 am		<p><b>Seminar 1</b></p> <p><b>Equities</b> Capital market presentations</p>
		<p><b>Seminar 2</b></p> <p><b>The Nordics</b> Finland</p>
12.30 pm	Seated lunch and networking	
2.00 pm		<p><b>Seminar 1</b></p> <p><b>Equities</b> Capital market presentations</p>
		<p><b>Seminar 2</b></p> <p><b>The Nordics</b> Iceland</p>
2.45 pm	Coffee and networking	
3.15 pm		<p><b>Seminar 1</b></p> <p><b>Equities</b> Capital market presentations</p>
4.00 pm	Networking	
4.15 pm	Concluding session	
5.00 pm	Networking drinks	

**Current Market Overview**

The general view of the Nordics  
in debt and PE markets

**Seminar 3**

**The Nordics**  
Denmark

**Seminar 4**

**Market risks**  
Transactions in the Nordics: Taxes

**Seminar 5**

**Funding and leverage**  
Alternative funding on the bond market

**Seminar 3**

**The Nordics**  
Norway

**Seminar 4**

**Market risks**  
Transactions in the Nordics:  
What regulations to keep in mind?

**Seminar 5**

**Funding and leverage**  
Ratings and funding

**Seminar 3**

**The Nordics**  
Sweden

**Seminar 4**

**Market risks**  
How to manage currency risk?

**Seminar 5**

**Funding and leverage**  
High leveraging in the Nordic property sector  
– how does it work?



9.00 AM-10.00 AM

# Opening session

**Chair:** Andrea Carpenter, Women Talk Real Estate



ANDREA CARPENTER

## 9.00 am Is the global economic tide turning?

The global economy has recovered well from the Great Recession but there are signs that it may have peaked and we are now entering a downturn. A downturn that might be exacerbated by a trade war between the U.S. and China. How will the global economy fare in the coming years? Will a trade war between the two largest economies plunge us into a new recession or will it lead to a power shift in the global economy? A world-renowned economist will give us a guided tour of the global economy – filled with suspense.

Stephen King, Senior Economic Advisor, HSBC



STEPHEN KING

**CURRENT MARKET OVERVIEW**  
**10.30 AM-11.30 AM**

**10.30 AM-11.30 AM**

## UK property market: Inward investment as the tide turns



HELENA OLIN

It was the best of times but are they now coming to an end, as the property cycle has peaked? Add to that, Brexit is looming around the corner. What is the UK commercial property market outlook for the coming years and what will the implications of Brexit be? How will inward investment be affected, will there be an increase or a decline in cross border investment? How will investor appetite be affected and what will the effect be on second and third tier cities?

**Chair: TBA**

Helena Olin, Head of Real Estate, AP2  
Tom Leahy, Senior Director EMEA Analytics, RCA  
Will Amies, Founding Partner, Brunswick Real Estate UK  
Patrick Morrissey, Chairman, GVA Worldwide

**10.30 AM-11.30 AM**

## Transactions in the Nordic market – an overview



HÅKON STYRVOLD

In recent years, there has been an increasing interest from international, institutional and private investors, to invest in Nordic property markets. In this session, leading domestic transaction advisors summarise the main trends of inward investments in the Nordic markets over the past 18 months. Furthermore, foreign investors who have invested in the region share their investment rationale. What are the main trends, which asset classes are most popular and which cities and locations do investors prefer?

**Chair: TBA**

Håkon Styrvold, Head of Capital Markets Norway, Newsec  
Brian Tretow-Loof, Head of Capital Markets Denmark, Newsec  
Neringa Rastenyte-Janciuniene, Head of Capital Markets Baltics, Newsec  
Sven Dahlin, Partner, Nordanö

10.30 AM-11.30 AM

## The general view of the Nordics in debt and PE markets



NICK AXFORD

The Nordics are widely regarded as robust economies with good transparency and political stability, with inhabitants of the region considered as reliable and hard working. There usually is a fairly strong correlation between how countries are regarded and which impression companies from the same make. Yet, it is interesting to learn how the international markets perceive debt issuers from the Nordic region as well as different funds and other private equity vehicles, as investment cases. Are they trustworthy and professional? Would you entrust them with your money? Welcome to an overview session where we discuss the general view of the Nordics when it comes to investment.

**Chair:** Nick Axford

Jeff Rupp, Head of Public Affairs, Inrev  
James Raynor, CEO, Grosvenor Europe  
Max Barclay, Head of Advisory, Newsec

**SEMINAR 1**  
**11.45 AM-4.00 PM**

# Equities

Looking to invest in listed property in markets with strong underlying fundamentals, political stability, a robust legal structure and transparency second to none? Why not consider investment in the Nordics? With over 50 listed companies in the different markets that are both liquid and consistently performing well, the Nordic region is attractive for investment and should be included in all well-diversified portfolios.

Welcome to a seminar where top executives from leading listed property companies in the Nordic region give brief presentations of their companies, followed by a Q&A session conducted by leading analysts.

**Chair:** Matthew Fletcher, Director Investment Outreach, UK & Nordics, EPRA

**Experts:** Oliver Gilbert, Analyst and Trader, Clearence Capital  
Marie Dormeuil, Senior Associate, Green Street Advisors



MATTHEW FLETCHER



OLIVER GILBERT



MARIE DORMEUIL

## PRESENTING COMPANIES (CONTINUOUSLY UPDATED):

### 11.45 am **Fabege**

Fabege AB is a Swedish property company that focuses on city district development and proprietary property management. The company mainly develops and owns modern office buildings in the Stockholm region. Fabege is listed on the Stockholm Stock Exchange (Large Cap) and is one of the largest listed property companies in Sweden.

Speakers TBA

### 12.00 pm **Wihlborgs**

Wihlborgs Fastigheter AB is a Swedish property company operating in the commercial properties and industrials and warehousing segments in the Öresund region. The company focuses on both city district development and proprietary property management. Wihlborgs is listed on the Stockholm Stock Exchange's main market (Large Cap).

Speakers TBA

### 12.15 pm **Kungsleden**

Kungsleden AB is a Swedish long term property-owner that provides attractive, functional premises that enrich people's working days. We create value by owning, managing and developing offices and other commercial properties in Stockholm and Sweden's other growth regions. A large portion of our properties belong to attractively located clusters where we also engage in the development of the whole area. Kungsleden's goal is to deliver an attractive total return on our properties and for our shareholders. Kungsleden is listed on NASDAQ Nordic Large Cap.

Speakers TBA

### 12.30 pm **Seated lunch and networking**



**2.00 pm Platzer Fastigheter Holding AB**

Platzer Fastigheter Holding AB is a Swedish property company geographically concentrated on the Gothenburg region. The company focuses on proprietary property management and development of mainly office buildings but has begun to enter the industrial and warehousing segment. Platzer's B-share is listed on the Stockholm Stock Exchange's main market (Mid Cap).

Speakers TBA

**2.15 PM Diös Fastigheter**

Diös Fastigheter AB is a Swedish property company focusing on proprietary property management and city district development in the central parts of ten growth regions in the northern parts of Sweden. The company operates a mixed segment portfolio mainly focusing on offices, retail and residential. Diös is listed on the Stockholm Stock Exchange's main market (Mid Cap).

Speakers TBA

**2.45 pm Coffee break and networking**

**3.15 pm Samhällsbyggnadsbolaget i Norden AB**

Samhällsbyggnadsbolaget i Norden AB is a Swedish Real Estate company focusing on proprietary property management of Swedish regulated rental residentials and community service properties in the Nordics. The company has properties in Sweden, Norway and Finland. SBB has outstanding common stock and preferred stock, listed on Nasdaq's growth market First North Premier.

Ilija Batljan, CEO, SBB

**3.30 pm Catena**

Catena AB is a Swedish property company that operates in the segment of logistics and warehousing. The company focuses on proprietary property management and development of logistics property in most parts of Sweden. Catena is listed on the Stockholm Stock Exchange's main market (Mid Cap).

Speakers TBA

**4.00 pm Break and networking**

**4.15 pm Concluding session – for more information, see page 24**

**5.00 pm Networking drinks**



**SEMINAR 2**  
**11.45 AM-2.45 PM**

## The Nordics: Finland and Iceland

In 2018, for the fourth consecutive year, the combined Nordic market reached an annual transaction volume exceeding EUR 40 billion. In the wake of the financial crisis, international investments in the market has increased, as capital is being pushed towards markets with strong economic fundamentals. Investment in the Nordics is now regarded as a core investment, rather than an opportunistic. Despite higher prices, the interest remains strong and the Nordics is now regarded as a core market, or safe-haven in a well-diversified property portfolio, rather than opportunistic market. The Nordic region is also competitive in a number of fields of the modern economy, such as sustainability and digital transformation.

### SELECTED SPEAKERS



HANNA KALEVA



MIKKO TENHOLA

### 11.45 am Finland

In the Nordic context, Finland is both an important and exciting market. The country is leading in digital transformation, with a well-educated population, and stable economy and political climate. Finland is the only market in the region that has adopted the euro, with limited currency compared to the rest of the Nordics. This has become particularly apparent in recent years as Finland has caught the attention of large international investors.

#### Chair:

Markus Steinby, Director, KTI

#### Speakers:

James Nixon, Oxford Economics

Hanna Kaleva, KTI

Ilkka Tomperi, Head of Real Estate Investments, Varma

Mikko Tenhola, Newsec

### 12.30 pm Seated lunch and networking

**2.00 pm Iceland**

When the crisis hit in 2008, following an unprecedented period of growth and prosperity, the Icelanders went back to basics and were able to rebuild their economy surprisingly fast. The macro environment is stable and transparent and built on a modern Nordic welfare foundation and albeit a small nation, it is a prosperous country and rich in natural resources. The domestic property market is growing, however is in need of both modernisation and expansion. Welcome to a session about the smallest and perhaps most dynamic market in the entire Nordic region.

**Chair:**

Sverrir Thór, Economics and Finance Editor, Fastighetsnytt

**Speakers:**

Páll Harðarson, CEO, Nasdaq Iceland

Ásdís Kristjánsdóttir, Chief economist, Confederation of Icelandic Enterprise

More speakers TBA

**4.00 pm Break and networking**

**4.15 pm Concluding session – for more information, see page 24**

**5.00 pm Networking drinks**

**SELECTED  
SPEAKERS**



SVERRIR THÓR



PÁLL HARÐARSON



ÁSDÍS KRISTJÁNSDÓTTIR

**SEMINAR 3**  
**11.45 AM-4.00 PM**

## The Nordics: Denmark, Norway and Sweden

In 2018, for the fourth consecutive year, the combined Nordic market reached an annual transaction volume exceeding EUR 40 billion. In the wake of the financial crisis, international investments in the market has increased, as capital is being pushed towards markets with strong economic fundamentals. Investment in the Nordics is now regarded as a core investment, rather than an opportunistic. Despite higher prices, the interest remains strong and the Nordics is now regarded as a core market, or safe-haven in a well-diversified property portfolio, rather than opportunistic market. The Nordic region is also competitive in a number of fields of the modern economy, such as sustainability and digital transformation.

**Chair:** Alasdair Ross, Editor, The Economist

**Expert:** Linus Forsberg, Partner, Trinova Real Estate



ALASDAIR ROSS



LINUS FORSBERG

### SELECTED SPEAKERS



MORTEN SCHULTZ

#### 11.45 am **Denmark**

Apart from Iceland, no Nordic country was hit as hard by the financial crisis of 2008 as Denmark. However, the Danish economy has recovered well as has its property market where the demand for investment objects, in particular residential units, has been high. Furthermore, the office stock is undergoing a modernisation, creating opportunities for good returns which has attracted a variety of international investors.

Alasdair Ross, Editor, The Economist

Morten Schultz, Partner, CEO, Keystone IM

Danny Kim, CEO, AIP Asset Management Co, Ltd.

Mathias Erbo Kryspin, Partner, Nordanö

#### 12.30 pm **Seated lunch and networking**

**2.00 pm Norway**

The Nordic countries are found in the top 30 list among the world's wealthiest countries, in terms of GDP per capita and purchasing power parities. With its enormous wealth in oil, the richest of them all is Norway. As the country's exposure to oil markets indeed makes it vulnerable, the Norwegian economy is still robust and modern with high degree of transparency and prosperity. Activity on the Norwegian property market has gradually increased as has foreign investment.

Alasdair Ross, Editor, The Economist  
 Ilija Batljan, CEO, SBB  
 James Nixon, Oxford Economics  
 Håkon Styrvold, Head of Capital Markets Norway, Newsec

**2.45 pm Coffee break and networking**

**3.15 pm Sweden**

As the largest and most liquid property market in the Nordics, the Swedish market remains very active and in the past few years, the proportion of international investors on the market has grown. Despite the Riksbank's decision to raise its key policy rate towards the end of 2018, the stars appear aligned to provide for a strong market going forward.

Which are the main macroeconomic issues and market trends on the Swedish market?

Alasdair Ross, Editor, The Economist  
 Henrik Orrbeck, Managing Director, EQT  
 Dan Sandstedt, Head of Capital Markets Sweden, Newsec  
 Carl Strufve, Director Nordics, Grosvenor  
 James Nixon, Oxford Economics  
 Erik Gärdén, Senior Partner, Nordanö

**4.00 pm Break and networking**

**4.15 pm Concluding session – for more information, see page 24**

**5.00 pm Networking drinks**

**SELECTED SPEAKERS**



ILIJA BATLJAN



HÅKON STYRVOLD



DAN SANDSTEDT



CARL STRUFVE



ERIK GÄRDÉN

**SEMINAR 4**  
**11.45 AM-4.00 PM**

## Market risks

As a recurring feature of Business Arena we address different topics of importance. In three, 45 minute sessions, we will discuss topics in-depth for any investor interested in the Nordic region.

### SELECTED SPEAKERS



**NONA ATOYAN**



**MARIA SCHULTZBERG**

### 11.45 am **Transactions in the Nordics: Taxes**

As tax regulations differ from one country to another, it may be of vital importance for investors entering a market to have good insights into the local taxatory frameworks. After all, it could make all the difference between a good and a bad investment. Which tax rules must be considered when making the due diligence for an investment? Do different rules apply to investors depending on nationality or base of operation? Why don't the Nordics allow REITs?

#### Chair:

Nona Atoyan, Associate Development Director, Citygrove Securities

#### Speakers:

Maria Schultzberg, Council Stockholm, Vinge

Carl Gudesjö, Partner, KPMG

More speakers TBA

**12.30 pm Seated lunch and networking**

**2.00 pm Transactions in the Nordics: What regulations to keep in mind?**

When investing in a foreign market, it is vital to have good insight into different legal aspects that, if handled incorrectly, could quickly devalue an investment. How do regulations in the Nordics differ from other markets, which laws are important to know about when planning and executing a transaction and what are the main features of the capital markets regulations? These are all issues where local idiosyncrasies may cause problems for an international investor. Welcome to a special topics session where local experts discuss the most common differences in Nordic and global regulations.

**Chair:**

Nona Atoyan, Associate Development Director, Citygrove Securities

**Speakers:**

Erika Åslund, Partner, Cederquist - transaktioner

Assur Badur, Partner, Vinge

More speakers TBA

**2.45 pm Coffee break and networking**

**3.15 pm How to manage currency risk?**

In a world where currencies have tended towards converging and concentrating, investment in a market with a local currency is always considered riskier than that in a more global currency. Regardless of whether the currency in question is stable and the underlying macroeconomic variables are stable or not. Even the most stable currencies fluctuate and investors that do not specialize in profiting from FX-fluctuations tend to shy away from investment in local currency markets. In a European context, the Nordics are among the few remaining markets where a local currency dominates, creating a disparity compared to other markets. How big is the FX risk when investing in the Nordics and how should it be managed? Is it only a risk, or can it be turned into a opportunity as well?

**Chair:**

Jonathan Lye, Director, Auxillium Financial Risk Management

**Speakers:**

Erik Johnson, Director, Citi

Sebastian Hyst, CFO, Grosvenor Europe

More speakers TBA

**4.00 pm Break and networking**

**4.15 pm Concluding session – for more information, see page 24**

**5.00 pm Networking drinks**

**SELECTED SPEAKERS**



ERIKA ÅSLUND



ASSUR BADUR



JONATHAN LYE



ERIK JOHNSON

**SEMINAR 5**  
**11.45 AM-4.00 PM**

## Funding and leverage

As a recurring feature of Business Arena we address different topics of importance. In three, 45 minute sessions, we will discuss topics in-depth for any investor interested in the Nordic region.

**11.45 am Alternative funding on the bond market** (In cooperation with Citi, BNP Paribas)

While the Nordic property sector has traditionally been heavily reliant on funding in local currency, a number of players have cautiously been entering the Eurobond market (Finnish companies being the exception as they already operate in the eurozone). The most common sources of capital are of course bank and traditional money market funding but there are of course other sources available. In this session, capital market experts from some of the world's leading banks discuss alternative funding strategies.

Helmut Mühlhofer, Head of Debt & Capital Markets, Allianz Real Estate  
More speakers TBA

**12.30 pm Seated lunch and networking**

**2.00 pm Ratings and funding**

In the past few years, the Nordic property industry has gone from relying almost entirely on banks in its financing, to being highly depending on wholesale funding. As a result, it has hit the capacity ceiling of the Nordic money market and thus the number of companies glancing at the Eurobond market is increasing. As the need to find new sources of capital has grown, so has the number of rated companies. In this session, we discuss the need for funding and the recent rating trends.

**Chair:**

Anders Jörnsköld, Deputy Head, Newsec Advisory in Sweden

**Speakers:**

Christopher Hellesnes, Credit Analyst, Danske Bank

Åsa Bergström, CFO, Fabege

More speakers TBA

**2.45 pm Coffee break and networking**

**3.15 pm High leveraging in the Nordic property sector – how does it work?**

One of the questions Nordic property companies most frequently face from international analysts and investors is how they can operate with such high levels of leveraging. It's not unusual for Nordic companies to have LTVs in the interval from 50 to 60 per cent which is high in comparison to other countries and considered risky by many. Yet, there is nothing that indicates that the Nordic property sector is in any danger, and so far, the companies have gotten away with it. Indeed, being able to operate at higher LTVs gives a higher reward in terms of return on investment. How does high leveraging in the Nordic sector work, and more importantly, why does it work? What do the Nordic companies know that no one else does?

P-G Persson, CEO, Platzer Fastigheter

Arvid Liepe, CFO, Wihlborgs

More speakers TBA

**4.00 pm Break and networking**

**4.15 pm Concluding session – for more information, see page 24**

**5.00 pm Networking drinks**

**SELECTED SPEAKERS**



ANDERS JÖRNSKÖLD



CHRISTOFFER HELLESNES



ÅSA BERGSTRÖM



P-G PERSSON



ARVID LIEPE

4.15 PM – 5.00 PM

## Concluding session

**Chair:** Andrea Carpenter, Women Talk Real Estate



ANDREA CARPENTER



COLIN MOON

**4.15 pm** Concluding remarks by chair

**4.20 pm** How to crack the Nordic code

While the Nordic cultures may be quite similar to that of the British or the German, there are of course considerable differences. Differences even within the Nordics which may be important to understand when doing business in the region. Why do Swedish companies have an obligatory staff meeting on Monday morning? Why do Danes agree to a plan and then go home and do something completely different? How come there is no Norwegian in the office after 4 pm? And why is an awkward silence in Finland never awkward?

In his concluding keynote, lively anthropologist Colin Moon will give you some very useful tips on how to get on with the Nordics.

Colin Moon, Communications Expert

**5.00 pm** Networking drinks



# INFO & REGISTRATION

## Date

23 May 2019

## Attendance fee

Business Arena London 23 of May: 995 £ (GBP)  
per person/11.700 SEK per person exkl. VAT

We have a limited number of complimentary institutional investor passes for DFIs, Endowments, Foundations, Insurance Companies, Pension Funds, Sovereign Wealth Funds and Bank Wealth Managers.

**Apply at:** [www.businessarena.nu/formular/register-for-ba-london-23rd-of-may-investor/](http://www.businessarena.nu/formular/register-for-ba-london-23rd-of-may-investor/)

## Offers and discounts

Members of the following organizations enjoy a 25% discount (the discount can not be combined with other offers.) EPRA, RICS, ULI, Inrev

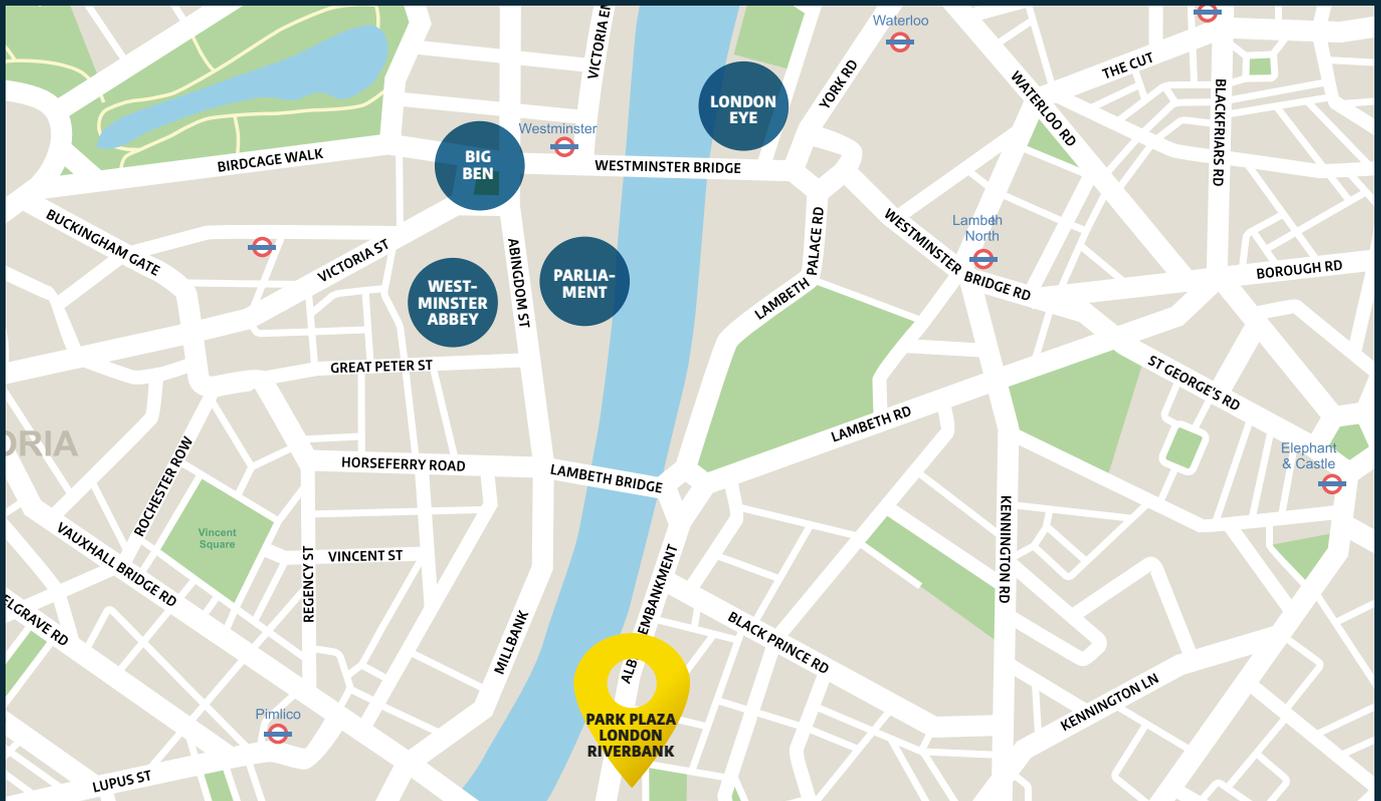
## Venue

Park Plaza London Riverbank  
18 Albert Embankment, Lambeth, London SE1 7TJ

We reserve the right to alter the programme.

## Web

[www.businessarena.nu](http://www.businessarena.nu)  
[www.fastighetsnytt.se](http://www.fastighetsnytt.se)



## STAY CLOSE TO THE CONGRESS

Now we offer all delegates at Business Arena London the benefit of booking a hotel room at the Park Plaza London Riverbank to a special price. A great way to book accommodation at the Congress venue, centrally and close to transportation links.

**You can easily book via this link:**

[www.parkplaza.com/ba-2019](http://www.parkplaza.com/ba-2019)

**Make sure to fill in the correct date in your booking!**

Please note that we have a limited amount of hotel rooms available – make your reservation on time to avoid disappointment.

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