

11.00-16.15 SEMINAR 5

ROOM: LIVE 8



THEME: INVESTMENT

The Nordic investment market for real estate

For a long time, the Swedish commercial property market has displayed a strong and stable trend. The combination of low interest rates and an economy that has withstood the global turbulence has created favourable conditions. The Danish market is recovering from a few tough years and the while the Norwegian economy has been affected by lower oil prices, it is still robust. The question is where the best investment opportunities are to be found? Welcome to a seminar focusing on property investment in Scandinavia's most exiting markets.

Moderator: Håvard Bjorå, Head of Research Nordics, Cushman & Wakefield

SELECTED SPEAKERS:



**Håvard
Bjorå**



**Susanne
Rikardsson**



**Mikael
Söderlundh**



**Thomas
Beyerle**



**Rikke
Lykke**



**Stephan
Mùchler**

11.00 Welcome to Business Arena Malmö and the City of Malmö

Johan Zetterstedt, Managing Director, Fastighetsnytt Förlags AB and founder of Business Arena

11.15 Opportunities in the region for global and international companies

With four world class universities, a well-developed infrastructure, the largest airport in Scandinavia and a young, multi-cultural population, the Öresund region is a dynamic region with an enormous potential. A veritable hotbed for expansion and regional dynamo, it has risen from crisis towards new heights. The region has already attracted a number of global corporations that have located their Nordic headquarters there, with more to come. A representative for Invest in Skåne informs about possibilities for investment and setting up business in the region.

Stefan Johansson, Managing Director, Invest In Skåne

11.30 The Malmö and Öresund market – an overview of the regional situation

With its unique physical connection between two countries, the Öresund region creates special possibilities for both economic development and for property investors. An insight into the region from three different perspectives: growth and key figures, business climate and real estate and ongoing projects.

Stephan Mùchler, Managing Director, Sydsvenska Handelskammaren
Johan Wessman, Managing Director, Øresundsinstittet
Susanne Rikardsson, Managing Director, Fastighetsägarna Syd

12.00 Lunch and time for networking

13.30 **How is the European property market affected in a time of global political change?**

Investors' propensity for risk is affected by the political situation and 2016 saw the occurrence of several important political events. How will the European property market and the investment decision of global investors be affected by factors such as Brexit, the new administration in the USA and the development in the Middle East? An international expert helps us read into the global events and how they affect the market for commercial real estate.

Ian Harcourt, Fellow of the Royal Institution of Chartered Surveyors (FRICS)

14.00 **Winners and losers in Europe – how does the Nordic region compare?**

When the outcome of the Brexit-referendum was clear, large parts of the UK property and financial sectors initially expressed their concerns. Could a Brexit even increase the attractiveness of the Nordics as a market for investment? How does the reasoning of international investors pertaining to Brexit affect Sweden, Norway, Denmark and Finland?

Thomas Beyerle, Managing Director, Catella Property Valuation

Lars Flåøyen, Head of Nordic Property Research, Aberdeen

Tom Leahy, Senior Director, Real Capital Analytics

14.30 **Coffee and time for networking**

15.15 **Key figures and players on the Swedish property market**

In terms of transactions volumes, 2016 was a record breaking year in the Swedish market with volumes in excess of SEK 200 billion. The largest deal, which also created ripples on the water, was Castellum's acquisition of Norrporten. In this session we give an overview and a presentation of the largest transactions, the most important buyers and sellers and new players; domestic and international alike as well as private and institutions alike.

Mikael Söderlundh, Head of research & Partner, Pangea Property Partners

15.35 **The Nordic property market – why is it attractive in an international perspective?**

The Nordics have enjoyed a long period of political stability in combination with a credible and predictable economic policy and a modern and liquid property market. This combination has given the Nordics and above all Sweden, a reputation for being a safe haven for international capital searching for low risk and stable returns in real estate. What is the outlook and what is the international capital's view on the Swedish and the Nordic market? A panel of international investors discusses.

Rikke Lykke, Managing Director Nordic Region, Patrizia IM

Thomas Völker, Vice President International Finance, Northern & Central Europe, Helaba

Simon B. Kristiansen, Associate, CBRE Global Investors

16.15 **Business Arena Malmö afterwork**