

# PRELIMINARY SECOND DRAFT OF THE PROGRAMME



8.00 AM – 9.00 AM	Registration and breakfast			
9.00 AM – 10.15 AM	<b>OPENING SESSION</b> Macroeconomics and geopolitics			
10.15 AM – 11.00 AM	Coffee break			
11.00 AM – 12.00 AM	<b>SEMINAR 1</b> <b>PROPERTY MARKET</b> Macroeconomics – Finland Politics – Finland	<b>SEMINAR 2</b> <b>HOUSING AND (SOCIAL) INFRASTRUCTURE</b> The demographic megatrend – where does it lead? Publicly funded properties	<b>SEMINAR 3</b> <b>INVESTMENT OPPORTUNITIES IN THE FINNISH MARKET</b> Asset classes	<b>SEMINAR 4</b> <b>SUSTAINABLE PROPERTY MANAGEMENT IN THE DIGITAL ERA</b> Property management/social sustainability Best practise: How to include tenants in property management?
12.00 AM – 1.30 PM	Lunch			
1.30 PM – 2.30 PM	<b>SEMINAR 1</b> <b>PROPERTY MARKET</b> Leasing and transactions – overview	<b>SEMINAR 2</b> <b>HOUSING AND (SOCIAL) INFRASTRUCTURE</b> The housing market – overview Residential as an asset class	<b>SEMINAR 3</b> <b>INVESTMENT OPPORTUNITIES IN THE FINNISH MARKET</b> Development areas	<b>SEMINAR 4</b> <b>SUSTAINABLE PROPERTY MANAGEMENT IN THE DIGITAL ERA</b> Property management for a sustainable future Digitalisation
2.30 PM – 3.00 PM	Coffee break			
3.00 PM – 3.45 PM	<b>SEMINAR 1</b> <b>PROPERTY MARKET</b> What lies ahead in the Finnish property market?	<b>SEMINAR 2</b> <b>HOUSING AND (SOCIAL) INFRASTRUCTURE</b> 6x6 – visionary projects in urban development and infrastructure	<b>SEMINAR 3</b> <b>INVESTMENT OPPORTUNITIES IN THE FINNISH MARKET</b> Emerging markets and infrastructure	<b>SEMINAR 4</b> <b>SUSTAINABLE PROPERTY MANAGEMENT IN THE DIGITAL ERA</b> The “co”-trend
3.45 PM – 4.00 PM	Break			
4.00 PM – 4.30 PM	<b>CLOSING SESSION</b> Investor panel - what's it like doing business in Finland?			
4.30 PM – 6.00 PM	Networking drinks			