

PRELIMINARY FIRST DRAFT OF THE PROGRAMME

9.00 AM – 10.15 AM	KEY NOTE – PLENARY SESSION				
10.15 AM – 11.00 AM	Coffee break				
11.00 AM – 12.00 AM	<p>SEMINAR 1 PROPERTY MARKET </p> <p>Macroeconomics Monetary policy Property cycle development Trade barriers How competitive is the Finnish economy?</p> <p>Politics The influence of global politics in Finland The local political situation Growing divides in society</p>	<p>SEMINAR 2 URBAN DEVELOPMENT AND HOUSING </p> <p>The demographic megatrend – where does it lead?</p> <p>Publically funded properties Mixed-use New possibilities due to political reforms Future needs?</p>	<p>SEMINAR 3 INTERNATIONAL INVESTMENT SEMINAR </p> <p>Macro and politics – an overview Demographics Politics and economy</p> <p>Trends on the Finnish property market – an overview Leasing Trending asset classes and areas Funding</p>	<p>SEMINAR 4 SUSTAINABLE PROPERTY MANAGEMENT IN THE DIGITAL ERA </p> <p>Property management/social sustainability PM as a tool for a more equal society Best practise</p>	SPECIAL TOPICS TBA
12.00 AM – 1.30 PM	Lunch				
1.30 PM – 2.30 PM	<p>SEMINAR 1 PROPERTY MARKET </p> <p>Leasing and transactions – overview The leasing market for commercial real estate in Finland's metropolitan areas Main trends on the Finnish property transactions market</p>	<p>SEMINAR 2 URBAN DEVELOPMENT AND HOUSING </p> <p>The housing market – overview</p> <p>Residential as an asset class Leasing and transactions Active players Social housing</p>	<p>SEMINAR 3 INTERNATIONAL INVESTMENT SEMINAR </p> <p>Market structure: Public or private? How will the finnish property market evolve going forward? Transparency, Liquidity</p> <p>Investment opportunities in the Finnish market Asset classes Development areas Growing markets</p>	<p>SEMINAR 4 SUSTAINABLE PROPERTY MANAGEMENT IN THE DIGITAL ERA </p> <p>Property management for a sustainable future Flexible structures Reducing the ecological footprint Best practise and lessons from other industries</p>	SPECIAL TOPICS TBA
2.30 PM – 3.30 PM	Coffee break				
3.30 PM – 4.30 PM	<p>SEMINAR 1 PROPERTY MARKET </p> <p>The evolution of the Finnish property sector going forward The future of open ended funds and the listed sector International investors taking over? How to increase transparency and liquidity?</p>	<p>SEMINAR 2 URBAN DEVELOPMENT AND HOUSING </p> <p>Looking ahead – visionary projects – urban development and infrastructure</p>	<p>SEMINAR 3 INTERNATIONAL INVESTMENT SEMINAR </p> <p>Market shaping deals Transactions</p> <p>Investor panel – what's it like doing business in Finland? Pitfalls – how to avoid them Opportunities What to keep in mind?</p>	<p>SEMINAR 4 SUSTAINABLE PROPERTY MANAGEMENT IN THE DIGITAL ERA </p> <p>Digitalisation How can the property industry benefit from the advanced Finnish tech sector?</p> <p>The "co"-trend Co-living Co-working Sharing economy</p>	SPECIAL TOPICS TBA
4.30 PM – 6.00 PM	Business Arena Helsinki networking drinks				